

Earthstock 2017 Sponsorship Levels

Stellar Sustainer: \$1,000+

- Name associated as sponsor of specific event
- Name and logo printed on all Earthstock marketing material (print and digital)
- Mention in all PR releases and media outlets
- 6 social media mentions on Green UNL's Facebook, Instagram, and Twitter platforms to 1,700 followers
- 3 social media mentions on ASUN's Facebook, Instagram, and Twitter platforms to 3,000 followers
- Mention in Next@Nebraska Listserv-email to entire student body noting donor support along with event details
- Thank you in Green UNL's editorial site

Planet Protector: \$500-\$999

- Mention in PR releases and media outlets related to specific events
- 4 social media mentions on Green UNL's Facebook, Instagram, and Twitter platforms to 1,700 followers
- 2 social media mentions on ASUN's Facebook, Instagram, and Twitter platforms to 3,000 followers
- Next@Nebraska Listserv-email to entire student body noting donor support along with event details
- Name and logo printed on 3 event-specific Earthstock marketing materials (print and digital)
- Thank you on Green UNL's editorial site

Earth Enthusiast: \$250-\$499

- 3 social media mentions on Green UNL's Facebook, Instagram, and Twitter platforms to 1,700 followers
- 1 social media mention on ASUN's Facebook, Instagram, and Twitter platforms to 3,000 followers
- Thank you on Green UNL's editorial site

Green Giver: \$100-\$249

- Name and logo printed on 2 event-specific Earthstock marketing material (print and digital)

- 2 social media mentions on Green UNL's Facebook, Instagram, and Twitter platforms to 1,700 followers